Cesar A. Aybar

Graphic Designer & Web Designer

Photoshop - Illustrator - InDesign - WordPress - CSS - MS Office - HTML 5 - Dreamweaver
FTP - Domains - Premier - MailChimp - Constant Contact - SEO

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about me

I have a strong background in graphic design and web design, with experience in both corporate and freelance settings.

I have a diverse skill set, including proficiency in Adobe software, (Illustrator, InDesign, Dreamweaver, Photoshop, Premier.), Office (Word, Power Point, Excel, Outlook.), HTML, and CSS. My main objective is to provide effective solutions for businesses and individuals, and I am focused on achieving successful results for the clients. I have also worked as a Photoshop/Illustrator/InDesign instructor, ensuring that the students are able to apply their skills immediately in their projects, with experience in both design and development, I would be well-suited for roles such as graphic designer, web designer in small, medium, or large coorporations.

work experience

• 2018-2024
Rebel Corp (Orlando) Rebel Branding, Rebel Payments, Valiant Payments, Manager & lead designer. In charge of all designs for web and print.

- Ads & Posts: Google, Facebook, Instagram, Linkedin, Twitter
- Creating Client's Websites & maintain them mainly in WordPress & HTML 5, SEO, Keywords
- Weekly Emails: Mail Chimp, Constant Contact & Hubspot
- YouTube Videos: Premier, After Effects & Photoshop
- Short Videos for Social Media: Premier, After Effects & Photoshop
- Hubspot knowledge & Hootsuite
- Server knowledge & FTP
- Illustrator: Logos, Vector Ads, Brochures, Signs, Banners (Print & Web)
- InDesign: Menus, Forms, Brochures, Posters, Books (Print & Web)
- Photoshop: Business Cards, Flyers. Editing of images (Print & Web)

• 2012-2017
Productivity Point Global Instructor. Teaching fast paced courses (Photoshop, Illustrator, InDesign - classrooms and also virtual classes.)

• 2004-Present Working as a freelancer and working for a Media company (Image FX Media) in charge of all Graphic designs using Photoshop for web design and printing, (business cards, flyers, brochures etc.) Illustrator for printing, (logos, menus, signs, brochures etc.) InDesign (Publishing Software for publishing magazines, brochures, menus, banners, etc.) Web services using WordPress and Dreamweaver (industry leading software for web design and development.) HTML 5 and CSS.

objective

My main objective is to provide you with the best solutions for your business or personal needs. I enjoy doing what I do, from designing business cards to creating web sites.

Whether it's development, design, strategy or search engine marketing, I am focused on achieving the sorts of results that make my clients thrive and help get their message out in a digital world.

skills

Photoshop

Illustrator

InDesign

Social Media

WordPress

HTML 5 / CSS

Photography

Office (Power Point, Word, Excel)

Marketing